BOYD GAMING

- Proud to sponsor
  - Global Rodeo Conference & Rodeo Committee Forum
  - Professional Rodeo Cowboys Association
  - Wrangler National Finals Rodeo

BOYD GAMING

History of Boyd Gaming & National Finals Rodeo

Ridin' for the Brand℠

BOYD GAMING

- **History of Boyd Gaming & National Finals Rodeo**
  - Sam Boyd supported the NFR when it moved to Las Vegas 25 years ago

Ridin' for the Brand℠

BOYDGAMING

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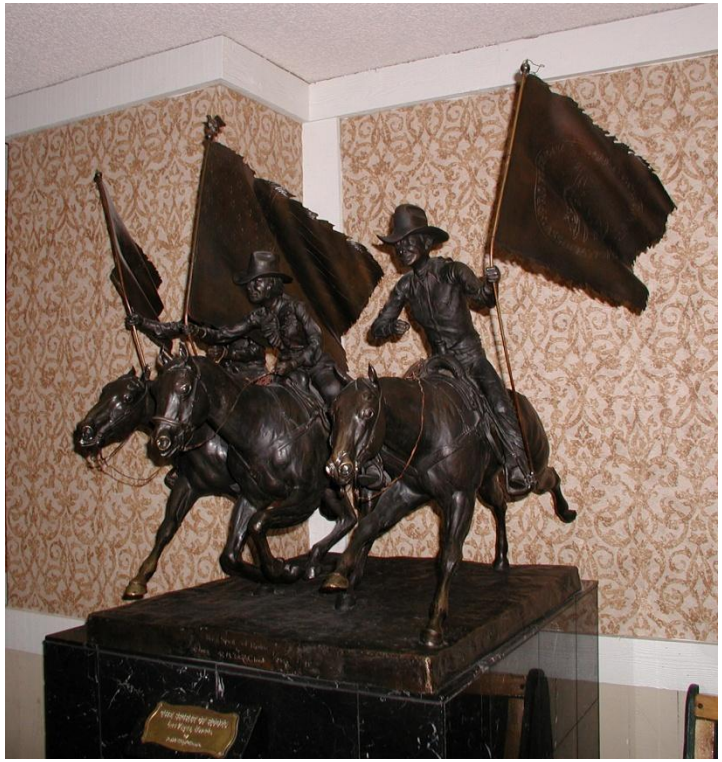
  - Sponsored the All – Around Cowboy Trophies



Ridin' for the Brand

BOYDGAMING

- **History of Boyd Gaming & National Finals Rodeo**
  - Sam Boyd supported the NFR when it moved to Las Vegas 25 years ago
  - Sponsored the All – Around Cowboy Trophies
  - Purchased Tickets

Ridin' for the Brand℠

BOYD GAMING

In 2005 Boyd Gaming became a national sponsor of the Professional Rodeo Cowboys Association

SAM'S TOWN®

The ORLEANS℠

GOLD COAST℠

2nd Annual Celebrity Bowling Tournament

December 5, 2009 * 11:00am
Gold Coast Bowling Center

Benefitting both a local Las Vegas charity
and
Injured or in need Professional Rodeo Athletes

SPEEDWAY CHILDREN'S CHARITIES

Justin BOOTS
COWBOY CRISIS FUND

Bowling Anyone…??

- Create a team to raise money for two great charities
  - Committee members/friends/family
- Enjoy Pizza & Beverages
- Meet celebrities, rodeo contestants, NASCAR drivers & more!
- Sound Fun…?

Wait…There's More

- Silent auction
  - Rodeo related items
  - Autographed items
  - NASCAR related items
  - And much more…!

Committee Challenge

- Issue a challenge to a rival committee
  - Create a uniform
  - Bring giveaways for the other teams
  - Who will take home bragging rights?

Calgary Rodeo Committee members; Terry Fitzsimmons, Paul Pidde, Jack Schneider, John Rule and Tie-Down Roper, Jeff Chapman

Charity Bowling Tournament 2008

Charity Bowling Tournament 2008

2008 Champions!

The Coca-Cola Team with Will Lowe

Received Championship Buckles sponsored by

MONTANA® SILVERSMITHS®