



Partnering with TicketForce



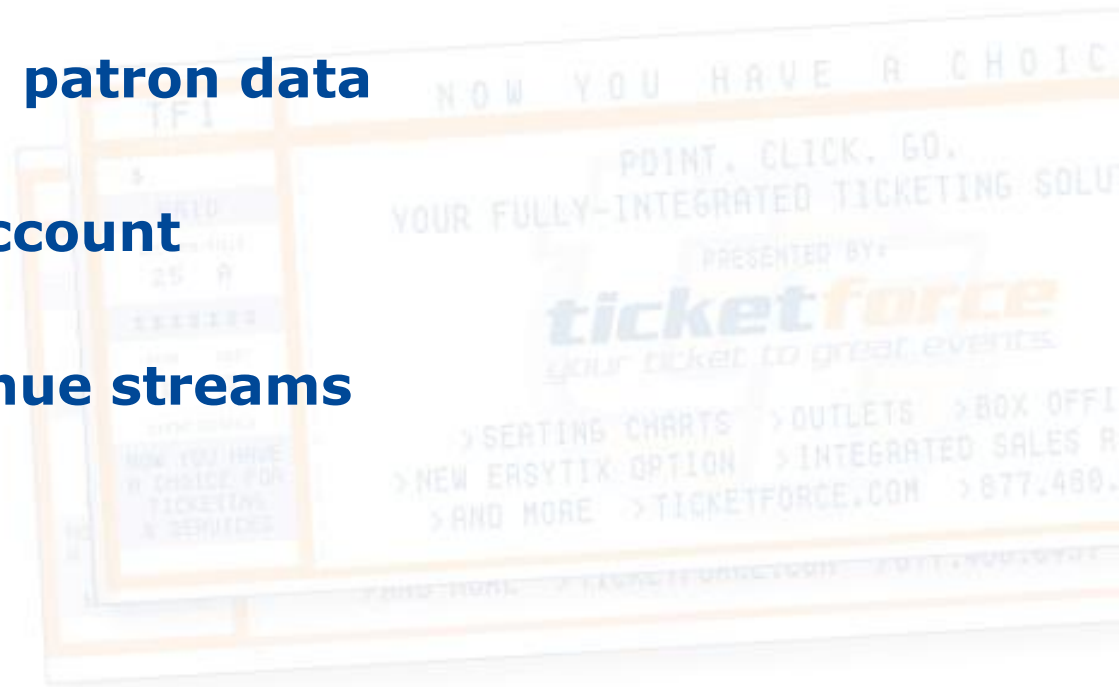
TicketForce

- **Started in 2000**
- **Over 2,000,000 tickets sold in 2008**
- **Over \$30,000,000 in ticket revenue**
- **Over 100 clients in 43 states**
- **Family owned and operated**



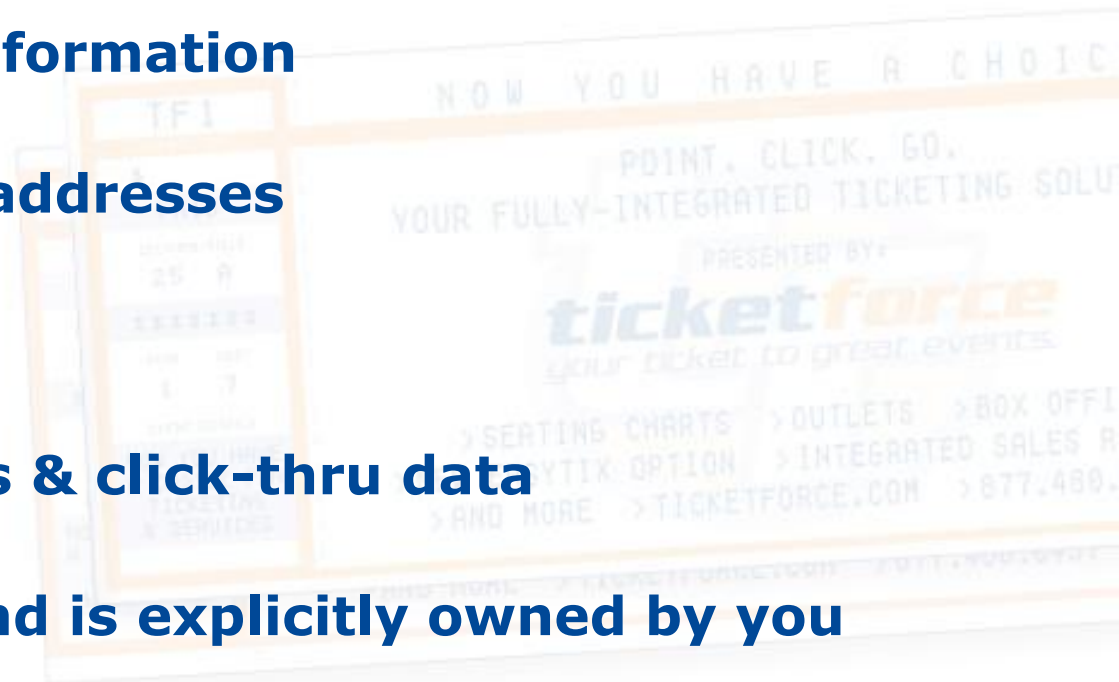
The TicketForce Private Label

- Your identity (web site, ticket stock, etc)
- Your marketing / patron data
- Your merchant account
- Your fees & revenue streams
- Your control



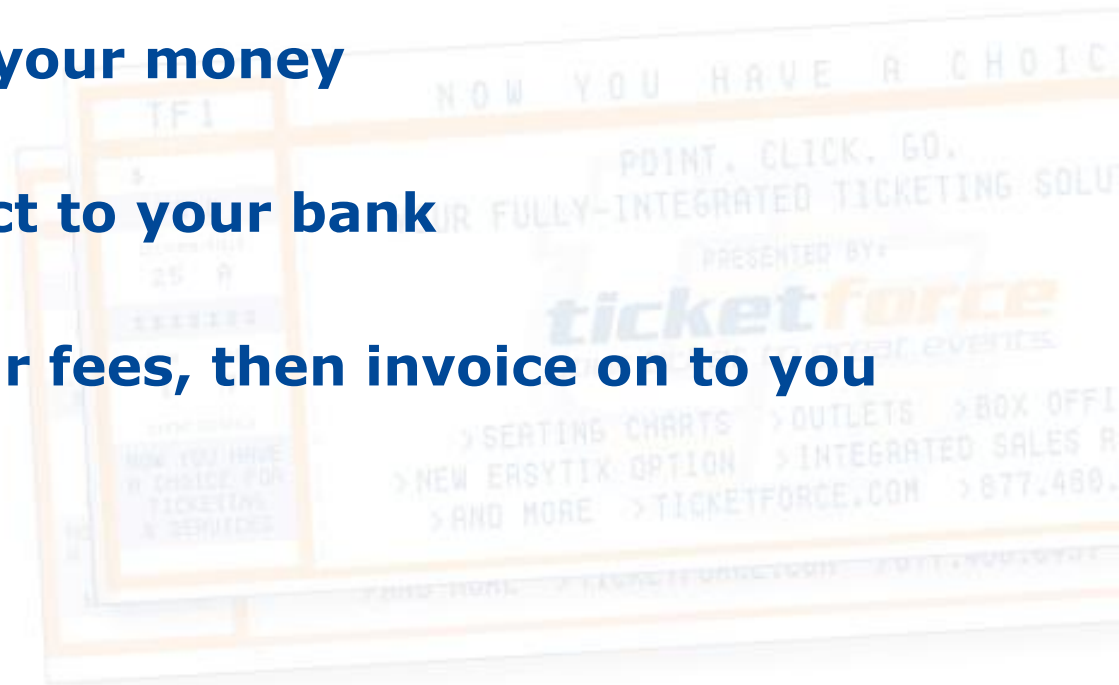
Patron Data / Marketing

- **Full name, address, phone, email**
- **Multiple billing information**
- **Multiple mailing addresses**
- **Source data**
- **Customized fields & click-thru data**
- **Data is private and is explicitly owned by you**



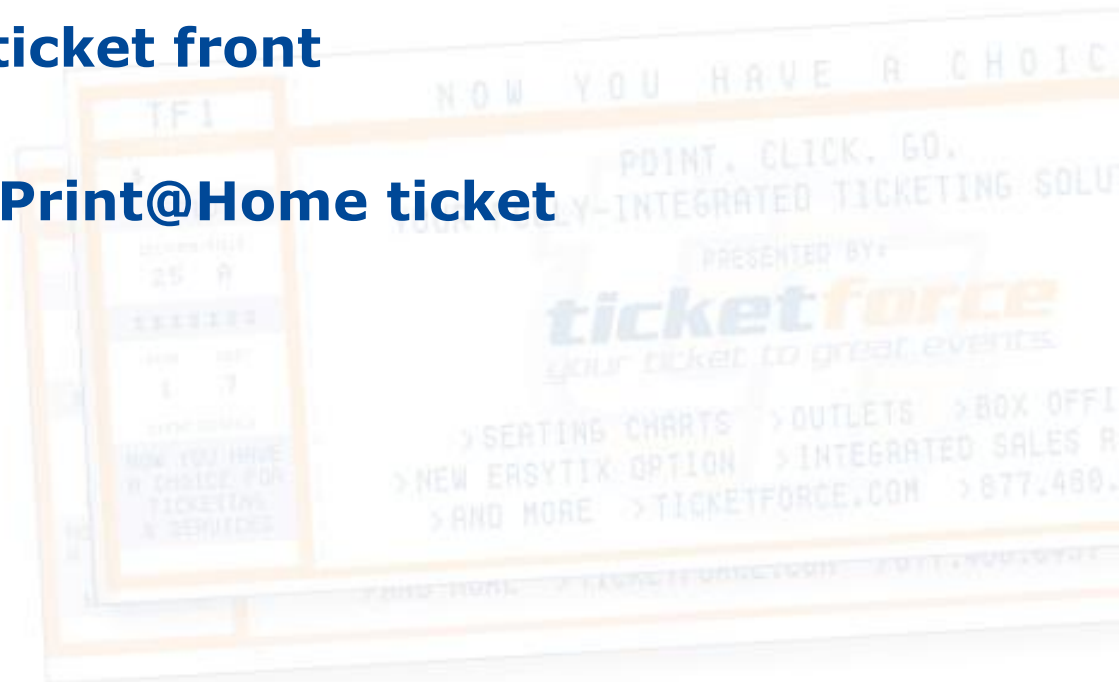
Merchant Fees

- **Use your merchant account for all sales**
- **We don't handle your money**
- **Online sales direct to your bank**
- **We don't pay your fees, then invoice on to you**



Revenue Streams

- **Ads/Coupons on ticket back**
- **Sponsor logo on ticket front**
- **Ads/Coupons on Print@Home ticket**
- **Banner ads**
- **Memberships**



Support & Training Included

- 24/7
- Toll-free number
- Live operator
- Any issue
- No additional cost



Additional Services

- **Online and box office ticket sales**
- **Call center services**
- **Fulfillment for internet & phone orders**
- **Scanning / Access control**



Rodeo Clients



Rodeo Clients



Your Rodeo & TicketForce

- **Unmatched support (99% retention rate)**
- **Built-in revenue streams**
- **Complete system reliability**
- **Guaranteed satisfaction**
- **Proven track record**

